



How can you help preserve Branford’s natural resources?



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FOR OVER 40 YEARS, the Branford Land Trust has preserved open space in Branford and promoted our community’s appreciation of Branford’s diverse natural features through education, events, and programs.

We have been able to do this because of the ongoing support of Branford Land Trust members and our community. Their contributions have allowed us to protect more than 800 acres of wonderful natural areas in Branford for generations to come.

The Branford Land Trust is committed to leaving a legacy so our grandchildren and their grandchildren will be able to walk the trails in our woods or view the salt marshes along Long Island Sound as we do now. Looking ahead, we are dedicated to protecting our wetlands and key parcels of open space, carefully managing our land, and increasing community education in order to preserve our natural resources for future generations.

Here are some of the ways you can establish your own legacy and help the Branford Land Trust accomplish these goals:

GIFTS MADE DURING YOUR LIFETIME

Gifts made now are an important way to show your support of our efforts.

- Cash Gifts
- Gifts of Stock
- Celebration or Memorial Gifts
- Matching Gifts
- Gifts of Land

GIFTS THAT TAKE EFFECT AFTER YOUR LIFETIME

Planned giving for the future creates a legacy for you and your family, and notes your commitment to preserving Branford’s natural resources.

- Will or Living Trust
- Individual Retirement Accounts
- Life Insurance
- Life-Income Funds

Protecting Branford’s Natural Resources for Future Generations

☐ YES! I would like to learn more about planned giving opportunities to support the Branford Land Trust.

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

- AREAS OF INTEREST:
- ☐ Cash Gifts

☐ Gifts of Stock

☐ Celebration or Memorial Gifts

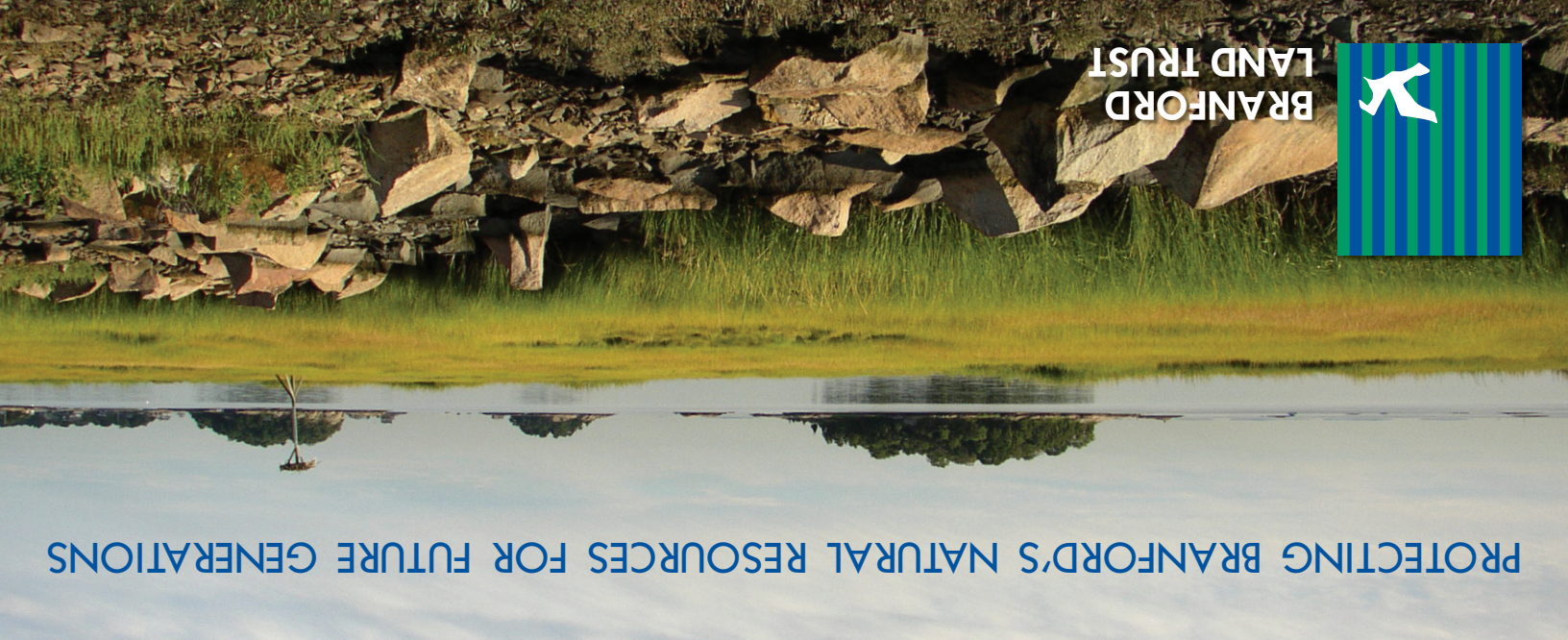
☐ Matching Gifts

☐ Gifts of Land
- ☐ Will or Living Trust

☐ Individual Retirement Accounts

☐ Life Insurance

☐ Life Income Funds



PROTECTING BRANFORD'S NATURAL RESOURCES FOR FUTURE GENERATIONS

Planned Giving Opportunities

Please consider this an invitation to establish your own legacy by supporting the Branford Land Trust financially so we can accomplish our goals.

For more information, please fill out the form on the reverse side, or contact the Branford Land Trust today.

(203) 483-5263

Additional Information may be found on our website:

www.branfordlandtrust.org

GIFTS MADE DURING YOUR LIFETIME

Cash Gifts

May be treated as a charitable deduction for income tax purposes.

Gifts of Stock

The value of the securities is deductible as a charitable gift for tax purposes, and capital gains tax may be avoided.

Celebration or Memorial Gifts

A gift of cash or stock in memory of a family member or friend or in celebration of a birthday, anniversary or other special event is a wonderful way to honor someone you love and also support your commitment to the environment. We will be glad to provide special recognition for these gifts if desired.

Matching Gifts

If you work for a company which has a matching gifts program, please apply for those benefits and your gift to the Land Trust will be doubled.

Gifts of Land/Property

Donations of land/property fall into two broad classifications: property that meets the Trust's criteria for permanent conservation, or property that can be sold or traded to benefit the overall mission of the Trust.

GIFTS THAT TAKE EFFECT AFTER YOUR LIFETIME

Will or Living Trust

Name the Branford Land Trust in your will or living trust to be distributed after your lifetime. Please notify us if you have established a provision in your will, so we can give you proper recognition.

Individual Retirement Accounts

Name the Trust as the beneficiary of your individual retirement account or deferred benefit plan. Upon death, the account will pass directly to the Trust and avoid income and estate taxes for your heirs.

Life Insurance

Consider naming the Trust as beneficiary for a policy no longer needed for your family. Or purchase one directly to benefit the Trust; premiums can be considered a charitable deduction for income tax purposes.

Life-Income Funds

By investing funds into a charitable remainder trust or annuity, you or a family member is provided with income during your lifetime and the Trust will receive a delayed gift of principal. This can provide income and estate tax benefits.



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